



MEDIA KIT — 2026

Victoria Barbara

FASHION EDITOR · LUXURY FASHION PERSONALITY · FOUNDER & PUBLISHER

LOS ANGELES — PARIS

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About

Victoria Barbara is a fashion editor, publisher, and founder of *VictoriaBarbara.com*, with a distinct point of view on runway and luxury fashion.

She documents collections across Paris Fashion Week, Milan Fashion Week, Haute Couture Week, and the international fashion calendar through an editorial lens that prioritizes structure, wearability, and the reality of how clothes live on a woman's body.

Known for her refined aesthetic, personal style, and international presence, her work spans runway coverage, red carpet appearances, luxury travel, accessories, and cultural events, bridging personal style with editorial storytelling.

Beyond editorial coverage, Victoria occasionally develops original creative concepts for select appearances, including custom jewelry pieces designed to complement specific fashion week and red carpet moments.



Platform Snapshot

1.2M+

INSTAGRAM FOLLOWERS

@VICTORIABARBARA

VictoriaBarbara.com — an independent luxury editorial platform.

CONTENT CATEGORIES

Fashion Week
Couture
Luxury Style
Events
Travel
Accessories

PRIMARY MARKETS

United States
Europe
Middle East
Latin America

AUDIENCE PROFILE

Luxury Consumers
Fashion & Couture
Travel & Hospitality
Art & Culture

Fashion Week & Red Carpet

Selected appearances and on-the-ground coverage from the international fashion calendar.



Press & Presence

GLOBAL FASHION PRESENCE

Cannes Film Festival

amfAR Gala

Paris Fashion Week

Milan Fashion Week

Haute Couture Week

PUBLISHED & FEATURED

L'Officiel Riviera

COVER FEATURE

Harper's Bazaar

EDITORIAL FEATURE

Getty Images

EDITORIAL COVERAGE

Additional editorial features and publications available upon request.

BRAND ALIGNMENT

Couture Houses

Luxury Fashion

Fine Jewelry

Luxury Hotels

Beauty

Luxury Travel

Art & Culture

Collaboration Opportunities

FASHION WEEK

Show Attendance
Front Row Placement
Street Style Coverage
Designer Dressing

EVENTS

Red Carpet Appearances
Luxury Dinners
Brand Activations
Film Festival Coverage

EDITORIAL

Luxury Brand Features
Product Integration
Website Editorials
Social Campaigns

TRAVEL

Luxury Hotels
Destination Features
Cultural Coverage

Partnerships are developed individually to align with each house's vision. Bespoke packages and rates available on request.



For Collaborations, Press
& Fashion Week Opportunities

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